

Crown Forklift Part

Crown Forklift Parts - Two brothers Allen A. Dicke and the late Carl H. Dicke created the Crown business in 1945. Carl's son, James F. Dicke joined the family company later on that year. At present, his son, James F. Dicke II, is Chairman and CEO. James F. Dicke III, serves as the company President at the moment, becoming the fourth generation of the Dicke family to uphold this position.

Crown in the beginning started with a small client base producing temperature controls that they manufactured for coal burning furnaces. The production of these control items took place in a former hardware store stationed in New Bremen, Ohio, where Crown's center of operations presently remain.

In 1949, responding to the public's growing fascination with television, Crown shifted into the making of antenna rotators. This product was used to enhance television reception and image quality. The company's lucrative move enabled them to become a leading producer of units until 2001. The company ceased production in October after a decline in the worldwide demand for TV antenna rotators.

Crown before long diversified its production to include the repair of mechanical and electrical components for private and government use in the early 1950's. Following several profitable bids within a short period of time, the company had built a reputable business in this field.

With such versatility and achievement, Crown was able to expand its production to include material handling equipment. Crown began production of forklifts and lift vehicles in 1957. The company believed the industry required a smaller line of superior quality forklifts. Crown immediately fashioned an exceptional series of modern equipment and swiftly became the most rapidly evolving material handling organization with its range of merchandise.

By 1966, Crown had ventured into the international material handling markets by opening up shop in Sydney, Australia. Sydney is at this time a regional center of operations for Crown for all Pacific Asian sales, marketing, and services. Crown remains an unwavering industry leader these days, supported by exceptional operations, solid sales and solid manufacturing operations.

In 1968, Crown established itself in the European marketplace by obtaining an Irish production facility from its parent company, Steinbock, who was a German firm. They began to manufacture Crown's (PTH), hand pallet trucks. Later that same year, Crown began their first London operation situated near Heathrow Airport. The sales and service operation of Crown's complete lift truck line was available in the UK by the end of the decade. In the early 1970's, Crown expanded and began advertising and marketing forklifts across Europe through autonomous dealers.

Today, Crown manufactures an enormous fleet of electric lift trucks. The company's dealer network, located in key international markets, consists of both Crown-owned and independently-owned dealers. They are responsible for managing the company's product sales and service.

There is Corporate facilities in Munich, Germany and in New Bremen Ohio, which provide promotional sales and nationwide advertising support to all of their sellers and sales personnel. Crown sellers and sales personnel are trained in-house in various disciplines to ensure the utmost reliability and service. The Munich office was launched in the 1980's and delivers purchasing, marketing, engineering and design capabilities for India, Africa, the Middle East along with Europe. The diverse family of intercontinental sellers and Crown-owned dealers effectively operate in almost 100 overseas city environments.

Crown has established 6 manufacturing locations in the United States that include: New Knoxville; Celina, Ohio; Greencastle, Indiana; Kinston, North Carolina; Fort Loramie, Ohio; and New Bremen, Ohio. Serving their expanding foreign markets, Crown has production facilities in Sydney, Australia (since 1966); Queretaro, Mexico (since 1973); Roding, Germany (since 1986); and Suzhou, China (since 2006). Crown also owns branch sales and service center operations in over 30 locations in the USA. International branch sales and service center operations consist of locations in Singapore, New Zealand, the Netherlands, Korea, Malaysia, England, Germany, Belgium and Australia.

Through its numerous client's around the world, Crown has built an first-rate reputation as a producer of forward-thinking, safe and reliable machines. The company has been awarded more than 50 prominent design awards and the products that Crown develops continues to attain recognition for modernization and top design excellence. To provide an example, in the 1970's, Crown's introduction of the side-stance design proved exciting and unparalleled by materials handling specialists. Today, this design has gained common acceptance and earned a Design of the Decade award from the International Design Society of America. Once again, more than thirty years later, the 5200S Series Reach Truck is another industry first, providing the operator with multiple comfort options to lean, sit or stand, along with its unequaled output capacity.